

KATRISHIA VEGA

CONTACT

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EXPERIENCE

Arthrex, Inc
2017 - Present

Graphic Designer III

- Conceptualize, plan and create effective designs for marketing and corporate initiatives.
- Create cutting-edge, visually appealing designs for internal business units, with the ability to work across multiple teams, balancing a wide range of deadlines and priorities simultaneously, while maintaining a high level of asset production.
- Execute marketing projects from conception to production, including brochure and catalog layout, digital design, product package design, and more.
- Provide experienced suggestions to improve templates, styles, and standards.

Herc Rentals
2017 - 2017

Graphic Designer

- Manage day-to-day graphics requests from the field team.
- Responsible for the creation of internal and external marketing materials including flyers, advertisements, catalogs, brochures, special corporate projects and other supplemental media.
- Interface with marketing team, account managers, sales staff and other internal clients on design and production of collateral.

Chicos, FAS
2013 - 2017

Digital Commerce Designer

- Develop and design a variety of assets ranging from homepages, newsletters, web projects and advertisements incorporating UX/UI design principles to create a seamless and memorable user experience for customers.
- Ensure all creative campaigns align with brand standards and specifications.
- Produce engaging assets to improve the clients brand awareness and meet the company's financial budgets.

Coastal Scents
2012 - 2013

Graphic Designer & Photographer

- Developed and designed newsletters, digital and print ads, and social media assets.
- Created high quality, aesthetically appealing, cost-effective, and safe packaging and labels for products.
- Ensured company specifications were met by leveraging traditional and modern graphic methodologies.

EDUCATION

Ringling College
of Art & Design
Sarasota, FL, 2012

Bachelor's Degree
Graphic & Interactive Communications
Minor in Print Making

SKILLS

Adobe Creative Suite
Art Direction
Visual Identity
Concept Development
Editorial Design

Packaging Design
Print Production
Digital Marketing
Social Media
Photography

Ms Office
UX/UI
Web Design
English & Spanish

